



LiFE
Lifestyle for Environment



NBRI-ENVIRONMENTAL INFORMATION, AWARENESS, CAPACITY BUILDING & LIVELIHOOD PROGRAMME CENTRE (EIACP-PC)

**Ministry of Environment, Forest and Climate Change (MoEF&CC),
Govt. of INDIA**

**CSIR-NATIONAL BOTANICAL RESEARCH INSTITUTE (NBRI),
Rana Pratap Marg, Lucknow, India**

Mission LiFE Awareness Programme, plantation drive and session on Plants and Pollution among the students of Integral University, Lucknow on 30th, January 2025



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Mission LiFE (Lifestyle for Environment) is an India-led global people's movement to mobilize individual and community action to protect and preserve the environment. NBRI-EIACP-PC-RP, organized a plantation drive activity, which took place at Integral University, on 30th January 2025 at newly opened boys' hostel, where both staff and students actively participated of the University and NBRI-EIACP staff was also present, contributing to the success of the event. During the plantation drive, under the initiative “Ek Ped Maa ke Naam”, students and staff members planted five different saplings of various plant species, including Shami (*Prosopis cineraria*), Manokamini (*Murraya Paniculata*), Harsingaar (*Nyctanthes arbor-tristis*), Ashok (*Saraca asoca*), and Shahtoot (*Morus alba*).

International students also took part enthusiastically, making it a collaborative and diverse initiative. This effort was aimed at promoting environmental awareness, importance of community involvement in environmental conservation also positive impact of planting trees and enhancing the greenery of the university campus.





Following the plantation activity, the main program commenced under the coordination of **Dr. Sandhya Mishra, Programme Officer**, who served as the event coordinator. She welcomed all attendees with an introductory speech.



Subsequently, **Dr. Monowar Alam Khalid**, Dean of Environmental Science and former head of the department, served as keynote speaker and delivered an insightful lecture on the theme of Plants and Pollution. His lecture emphasized the significance of plants in mitigating pollution and maintaining ecological balance.



Dr. Anju Patel, Co-Coordinator of NBRI EIACP, provided an introduction to the EIACP Center. She also informed the students about the Green Planner app, NBRI-ENVIS website, and Green Skill Development courses, which aim to enhance awareness and skill-building in environmental conservation. Her session was highly informative for both national and international students present at the event.



Dr. Pankaj Srivastava Coordinator, NBRI-EIACP, then introduced the Mission Life initiative and engaged students in an interactive session. He elaborated on the seven core themes of Mission Life, encouraging students to actively participate in sustainable practices.





His session was followed by a unique dart game organized by Mrs. Nausheen Nisar, IT Officer NBRI-EIACP. The game involved a magnetic dartboard with the seven themes of Mission Life written on it. Participants had to throw the dart towards the center, where "Mission Life" was inscribed, to win an award. This engaging activity successfully captured the interest of students and staff alike.





A quiz competition was also conducted on mission life theme based question by Mr. Manish Chaudhary, Information Officer, NBRI-EIACP. This online quiz required students to register via email and participate using their mobile phones. The winners were selected based on the number of correct answers and the shortest response time. Three winners were announced and awarded plants as prizes.





The registration process and newsletter distribution were efficiently managed by Ms. Shiwangi Srivastava, Data Entry Operator, NBRI-EIACP.



The event concluded with the Mission Life pledge, reaffirming the participants' commitment to environmental conservation. Total of 55 Students and 4 Faculty members have participated in the event. A group photograph was taken to commemorate the occasion, marking the success of the initiative and reinforcing the importance of sustainable practices within the university community.


